

DAFTAR PUSTAKA

<https://www.dexa-medica.com/about-dexa-medica>

Sugiyono. 2012. Metode Penelitian Kuantitatif, Kualitatif dan R&D. Cetakan ke-17. Bandung (ID): Alfabeta.

Stanton, William J, Fundamental Of Marketing, 7th ed.,(Singapore : Mc Grawhill Book Company, 1